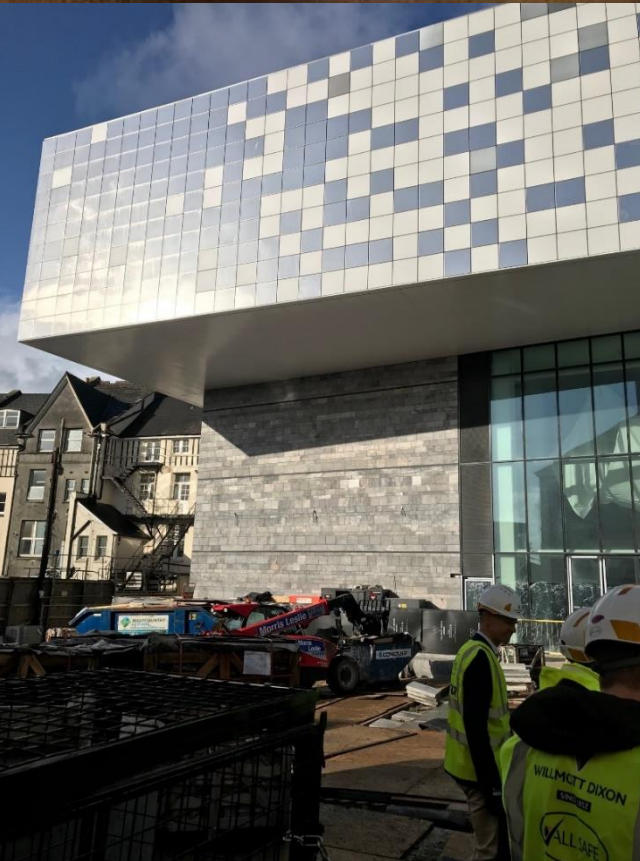


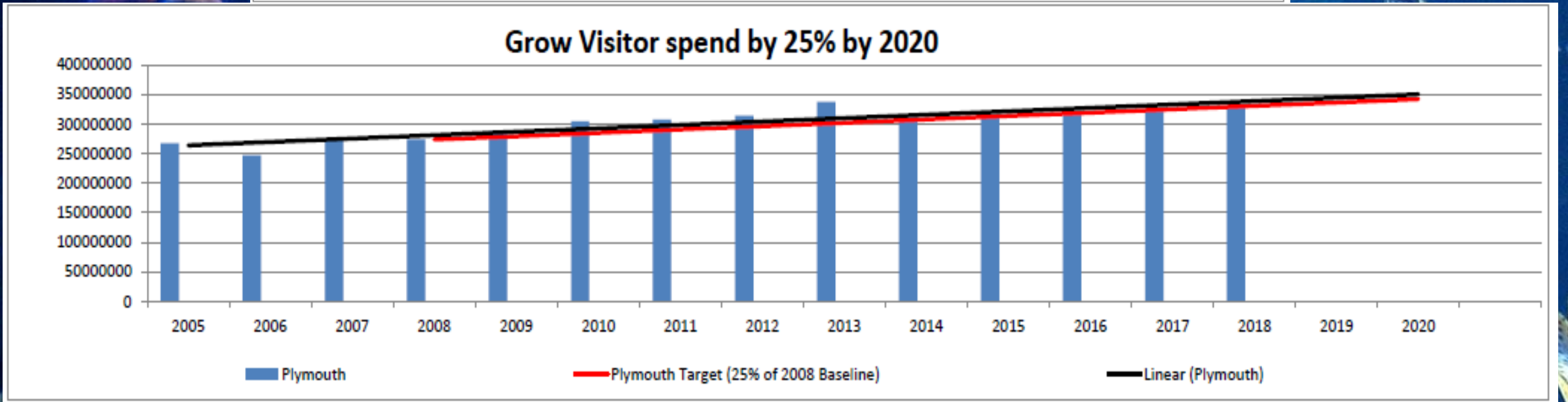
Plymouth

Britain's Ocean City



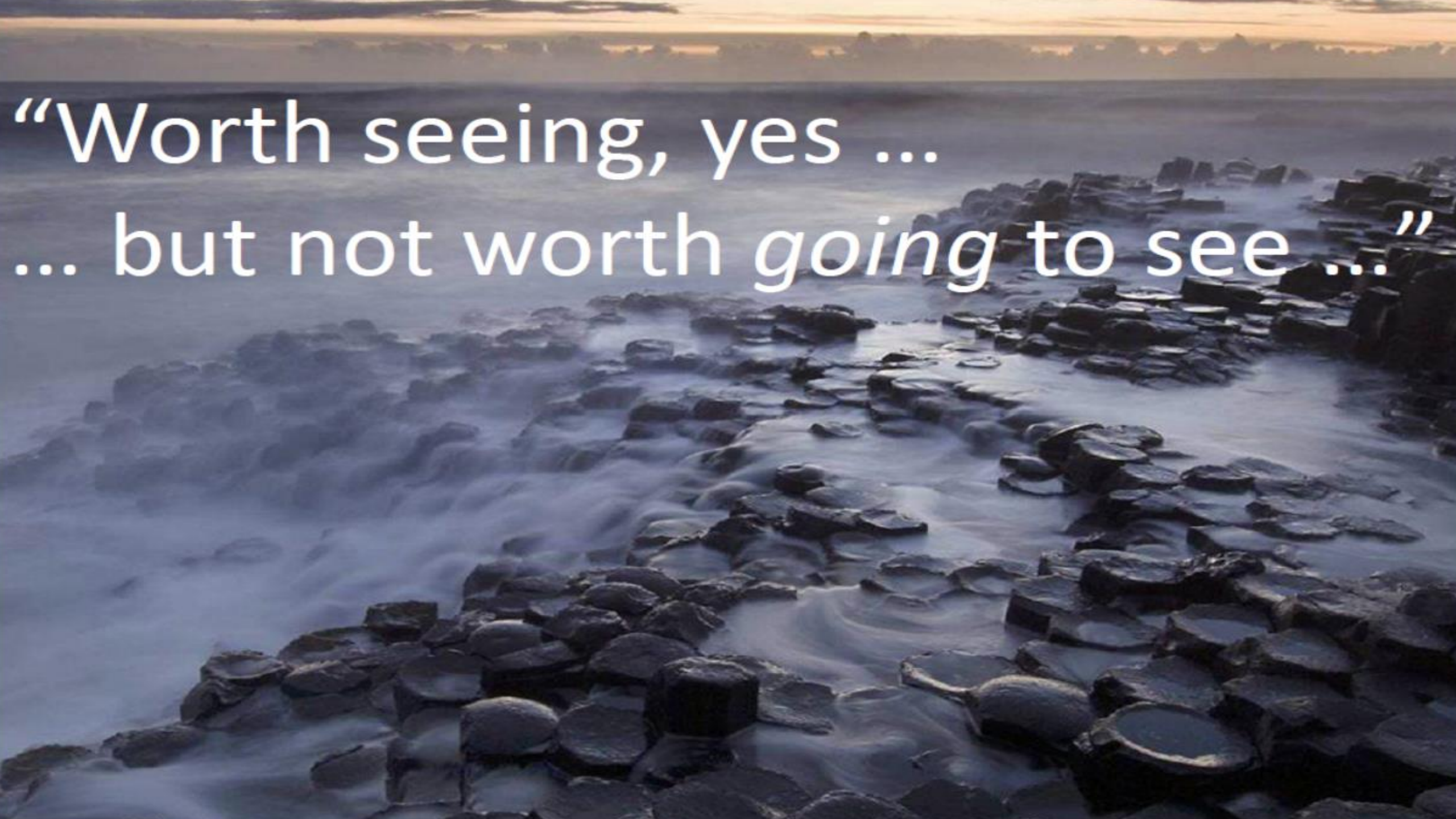


Tourism has been a great success..



Next Big thing!!!





“Worth seeing, yes ...
... but not worth *going* to see ...”

High level ambitions:

We will be known internationally for 'jaw dropping art, authentic cultural and heritage experiences and our urban spirit....





Star projects:
'Jaw dropping art'

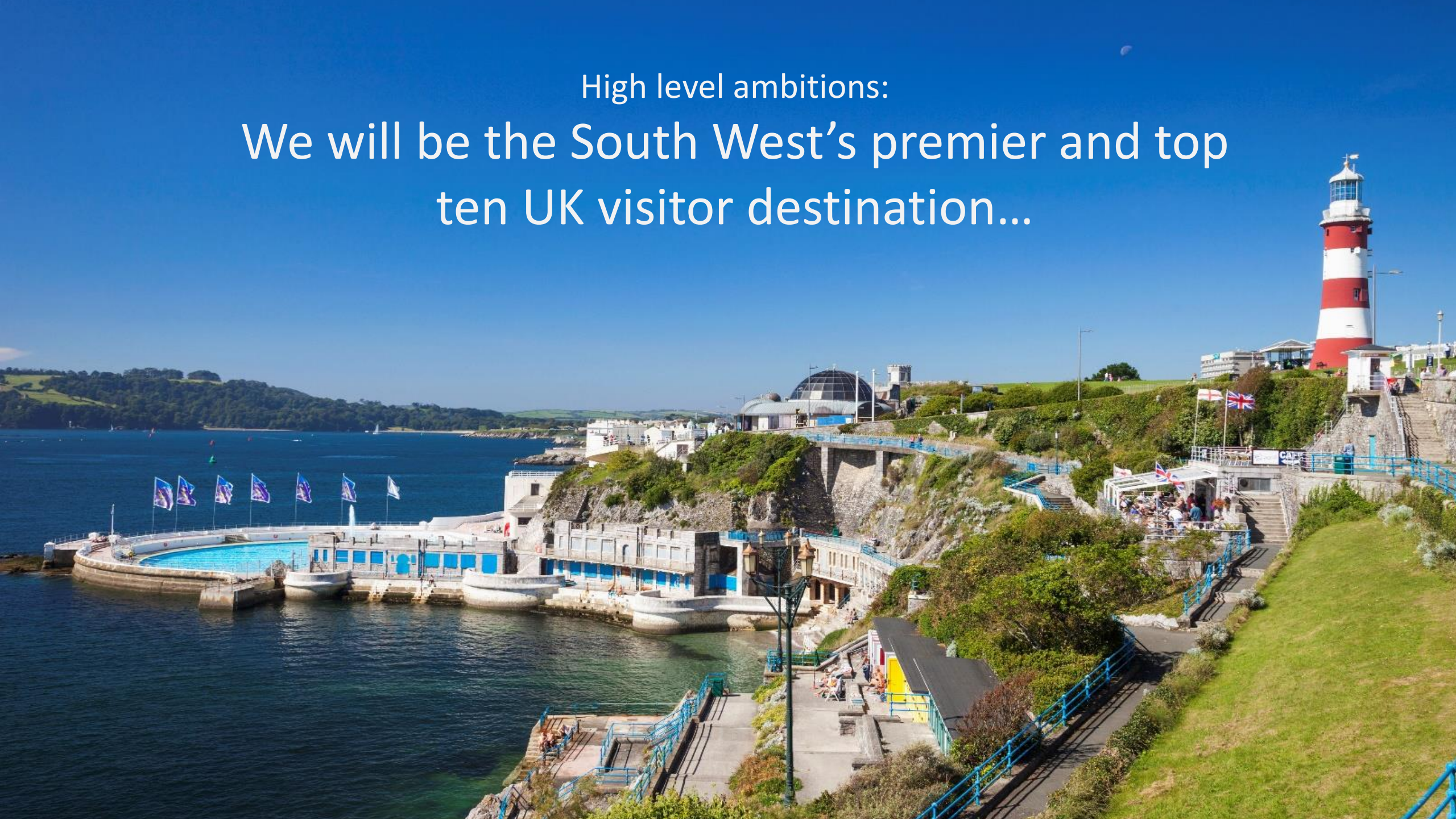




Star projects: 'Our Après Sea!'



High level ambitions:
We will be the South West's premier and top
ten UK visitor destination...





Star projects:
Ocean city
infrastructure



We will be recognised nationally as best in class for our digital, creative and cultural approach in everything we do...



High level ambitions:
Our national marine park will be globally
recognised for amazing experiences, by,
on, in and under the ocean....



- Insert NMP video link here

Plymouth

Britain's Ocean City

Thank you

